

SeBe 3.0

Means of Beernovation



OBJECTIVES

The well-known Beer-Driven Research (BDR) phenomenon has had a glorious existence of over past two terms and has revolutionized the way we work and live. It has been the catalyst for proliferating epicurism across boundaries, enabling effective degustation leading to a beerformation based economy that we have today. Yet, BDR as a whole has been adopted only by a small percentage of researchers, with the lack of understanding and support from prominent research authorities, who often oversee that majority of outstanding results in diverse research areas originate in BDR itself. By virtue of being hosted by a growing developing workshop, yearning for beernovation, this year's theme aims to highlight the need for expanding the horizons of the Beer to become all inclusive and pervasive, reaching out to every researcher's life.

CALL FOR BOTTLES

To follow the legacy of preceding events, the Semantic Beer (SeBe) community seeks original submissions describing research in all areas supported by BDR. The topics of interests to the workshop series includes, but are not limited to:

- blonde
- dark
- red
- white

Furthermore, for the first time in the history, SeBe announces the SeBe.SRC – SeBe Student Research Competition (please follow detailed instructions on the next page).

SeBe.SRC

We aim to provide an internationally recognized venue enabling undergraduate and graduate researchers sympathizing with BDR to:

- Experience the real BDR world – for many undergraduates this is a first!
- Share research results and exchange ideas and submissions with other students and workshop attendees
- Rub shoulders with BDR pioneers
- Understand the practical applications of Beer-Driven Research
- Perfect their degustation skills
- Receive prizes and gain recognition from SeBe community

IMPORTANT DATES

Submission deadline: 26th November, 2010 18:50
Notification of acceptance: 26th November, 2010 20:00

PROGRAMME

18:50 - Beers of a Feather (SeBe.SRC organizing and programme committees meeting)
20:00 - Little Beer Game
20:10 - SeBe.SRC
21:00 - Tutorial: "Bavarian-based approach to BDR" (bring your own jug!)
22:00 - SeBe.SRC winners announcement

Best regards,
Marian Simko & Michal Barla,
organizing committee chairs

SeBe.SRC instructions

In order to encourage the BDR experience exchange, we host a SeBe.SRC event. Since our intention is to promote quality, a *Best Bottle Award* will be granted to an author that receives most votes from the workshop attendees. The organisation of the SeBe.SRC will be as follows:

1. Bottles should be submitted according to aforementioned deadlines.
2. All SeBe attendees (including ones without submission) will receive SeBe voting tokens.
3. After the start of the SeBe.SRC session, authors begin their presentations and submissions sharing. We encourage informal discussions and constructive criticism to push forward the state-of-the-art of the Beer-Driven Research.
4. Participants evaluate the proposed submissions and place the voting tokens in respective voting urns to express their sympathy towards certain author.
5. Voting ends at 21:50.
6. SeBe.SRC winners will be announced at 22:00.

Jakub Simko & Dusan Zelenik,
programme committee chairs



"He was a wise man who invented beer."
-Plato