

SeBe 8.0

Beer: Unity of Science and Art



OBJECTIVES

Over the past years the SeBe workshop has established itself as a leading forum for researchers and practitioners to discuss recent advances and future perspectives in the field of Beer-Driven Research (BDR). It covers a wide array of topics, such as effective support of collaboration through drinking group formation, social aspects of incidental beer savoring, bottle content and taste analysis, human-beer interfaces design and natural language processing problems sometimes associated with excessive use of BDR techniques.

This edition of SeBe particularly focuses on one of the principal complements of brewing industry, the very abstract of each BDR stimulant and the pinnacle of every bottle – the *etiquette*. Although often underestimated, etiquettes drive our decision making during travelling through beer-selling spaces. They are utilized as means for visual navigation and shelf search, often in an exploratory manner, but also during resource revisitation scenarios. Etiquettes arguably represent the beer metadata layer and deserve to be carefully examined by researchers. The open challenges and sub-domains in this field include:

- Examination of correspondence of colors and tastes
- Examination of global and local visual features and their correspondence to aromatic beer characteristics
- Understanding the etiquette as a BDR pre-stimulant
- Etiquette comparative characteristic definitions and similarity measures (including their correspondence to prevalent taste similarity measures)

As a community, BDR practitioners are committed to supporting research. As there are many researchers, presently struggling with their experiments, this edition of SeBe actively supports their effort by providing material and tempo-spatial resources. During the traditional degustation event, participation on the experimentation in various fields will be stimulated with the aim of reaching the synergic effects of scientific concentration and malt fermentation.

CALL FOR BOTTLES

The spring edition of the SeBe for the year 2013 welcomes and seeks for submissions and tutorials for the following tracks:

- Figural art
- Sigil traditions
- Plantae et animalia
- Non-convex approaches
- Post-modern etiquettes

This edition is especially focused on (but not restricted to) artistic features of beer etiquettes and bottles. Therefore, we encourage the BDR practitioners to submit contributions of exquisite artistic designs.

IMPORTANT DATES

- April 5th 2013, 19:00 – 0:00, The Happening

PROGRAMME

- 18:15 SeBe 8.0: Opening Ceremony
- 18:20 Inauguration of New Committee Member
- 18:30 Taste Receptor Fertilization for Upcoming SeBe Interaction (a.k.a. Dinner)
- 19:00 Keynote Talk
- 19:20 SeBe Submissions Line-Up
- 19:30 Experimentation Support Session
- Beer'o'clock Closing Ceremony

SeBe organizing committee

Marián Šimko, Robo Móro, Jakub Šimko

SeBe 8.0 programme committee

Jakub Šimko, Robo Móro, Marián Šimko

SeBe steering committee

Michal Barla, Marián Šimko, Jakub Šimko



“A beer, a beer, my kingdom for a beer!”

*Gambrinus, King of Flanders, Patron of brewers
(as appearing in William Shakebeer's play Gambrinus III)*