



# Academia SeBeana

In vino veritas, in cerevisia scientia

## OUR MISSION AND OBJECTIVES

For the past five years we have organized SeBe workshops to establish Beer-Driven Research (BDR) as a standalone area of study and to provide researchers as well as practitioners with a common ground for exchange of their knowledge and experience and for discussion of current advances and future trends in the field. We have observed a gradual shift from heavy-weight to more light-weight beerologies, rising popularity of BEL (Beer-Enhanced Learning) and MOOBs (Massively Overdue Open Bars), or tackling of problems associated with beer-processing and sometimes even with data sparsity (i.e., empty tankards).

In order to answer demands of praxis and ever-growing BDR community we are happy to announce establishment of a new academic institution – Academia SeBeana, building on the tradition and strong standards set by the previous SeBe workshop editions. Our ambition is to teach our prospective students all the knowledge and skills necessary for them to be successful in this highly competitive market as well as prepare them for their future research careers.

## STUDY PROGRAMMES

In the academic year 2013/2014 we open study programmes in all three levels of study in the field of **Beergineering**:

- undergraduate programme awarding the degree of Bachelor of Beergineering (BBeng.)
- graduate programmes awarding the degree of Master of Beergineering (MBeng.) and Cerevisiae Doctor (CeD.).

## GRADUATE PROFILE

Our graduates:

- will gain a full university education in the given level of study focusing on beergineering processes, beer savouring, malt fermentation and beer-tapping techniques
- will have knowledge in the field of beergineering in its broader social context and will understand interdisciplinary connections (Beer Social Science, Beer Psychology, etc.)
- will be capable of finding new high-quality beer brands and present their own solutions concerning the Beer-Driven Research



- will be aware of social, moral and economic relations of Beer-Driven Research
- will find employment as a member of creative team or its leader in different areas of industry and academia, where there are possibilities of development, deployment and maintenance of beer distribution (and consumption) systems

In order to complete the given study programme and be awarded with a corresponding degree, the students have to prove their proficiency in various subjects pertaining to the field of beergineering and prove to be capable of independent research and readiness to help with the research of their peers. They also have to defend their thesis and discuss various problems in the broader context of BDR.

## ENROLLMENT

In order for the prospective students to enroll, they have to prove that they fulfill the preconditions of successfully completing the college studies by providing their application in the form of a **beer bottle**. No other entrance exam will be carried out, however, the entrance committee will consider the quality of the prospective student's application.

## IMPORTANT DATES

March 21<sup>st</sup> 2014, from 19:00, SeBe 10.0: Academic Community Session

## PROGRAMME

19:00	Academia SeBeana Semester Opening
19:20	Student Enrollment
19:30	Study Programme Execution (Experimentation Session)
Beer' o'clock	Student Graduation and Awards

Bratislava, March 19<sup>th</sup>, 2014

MBeng. Marián Šimko, CeD.,  
MBeng. Michal Barla, CeD.,  
MBeng. Jakub Šimko, CeD.,  
MBeng. Róbert Móro, CeD.