User Model Specialized for Session Exit Intent Prediction Task supervisor: Mária Bieliková

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- examples needed for train)
- attribute (Exit intent)



- **E-learning domain**
- 460k actions, 31k sessions, 880 users, 3 years period
- o users active for several months
- sufficient amount of sessions (avg 35.97)
- sessions contain in average 14.55 actions (median 7.00)

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News domain

PeWe@FIIT

personalized web group

100k actions, 50k sessions, 3k users, 3 months period

- users active for several days
- low amount of sessions, restricted to at least 5 (avg 16.67)
- o sessions contain in average 2.00 actions (median 1.00)

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